

CARLSON WIRELESS

Broadband Data and Voice Products

Innovation for Rural Broadband Solutions



Carlson Wireless Technologies Inc.

Working In Partnership with:
Spectrum Bridge and KTS Wireless

Who We Are

- Since 1986, Carlson has been designing mission-critical communications systems for public safety agencies and telephone companies in rural, remote and difficult-to-reach areas



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What We Do

- We design and manufacture fixed-wireless products for terrain-based communications
- Our equipment is in use on every continent in the world, in 54 countries from north of the Arctic Circle to the Sahara Desert to the deep jungles of Africa



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What We are Known for

- Our products are known for reliability, low power consumption, proprietary network security, broad spectrum use and TDM migration with fixed low latency
- Our business is known for solid customer relationships and world-class customer service

Creative Solutions for WISPs

■ RuralConnect™ IP

- White Space breakthrough solution for the last mile

■ LongHaul TDM

- High-capacity, unlicensed TDM solution for middle mile

■ LongHaul ST

- High-capacity, unlicensed multipoint solution for last mile



RuralConnect™ IP - Overview

- Unlicensed device that is frequency managed through the FCC's database
- GPS coordinates are used to prevent conflicts
- Transmits into valleys and through thick foliage
- VHF signal can be received indoors thus subscriber equipment may be self-installed
- Throughput comparable to DSL

RuralConnect™ IP - Usage

- Spectrum availability
 - www.ShowMyWhiteSpace.com
- Topology
 - Typically 30 subscribers per access point
- Path requirements
 - Range, typically 1 - 4 mile, margin prediction chart
 - Best non-line-of-sight coverage since CB radios
- Subscriber installation
 - Customer plug and play

RuralConnect™ IP– Product Demo

- GUI
- Configuration of AP and Remote
- Monitoring





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RuralConnect™ IP TVWS Radio

Carlson Wireless

1385 8th Street

Arcata, CA 95521

Phone: +1 (707) 822-7000

Website: www.CarlsonWireless.com



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Proven in Rural, Industrial and Suburban settings

- Trials intentionally used different frequencies, data needs, density and geography
- Sustained data throughputs of 1 to 3 Mbps
- No interference to existing TV band users
- Trial networks are now in permanent operation
- Trials managed by database provider, Spectrum Bridge

Claudville, Virginia – Last-Mile Solution

- Rural and remote area of Virginia
- Deployment ranges typically a 2-mile non-line-of-sight (NLOS) radius
- Operates with 1/10 to 1/15 the nodes of Wi-Fi
- Internet access to a school, to local community via public Wi-Fi hotspots, and to residences via subscriber stations
- VHF–H channel band (Channels 7-13)

Plumas County, California – Middle-Mile and Last-Mile Solution

- Rural, mountainous and sparsely populated
- Geographically challenging 5 mile paths
- Plumas-Sierra Rural Electric Cooperative (PSREC) demonstrate cost effective Smart Grid applications
- Components included: monitoring and control of utility infrastructure including BB connectivity to substations, remote monitoring of electric use to consumers, and Internet access to several remote locations

Wilmington, North Carolina – Public Safety and Last-Mile Solution

- Urban/suburban environment
- Designed to demonstrate “smart city” applications
- Internet access to local community via public Wi-Fi hotspots, remote cameras on evacuation routes, water sensors, and remote control of city lights in parks
- Cost of project was affordable because of true NLOS performance
- Demonstrated operation in urban area without causing interference to TV broadcasters

RuralConnect IP – Ideal for Hilly Rural Areas

- Proven TVWS last mile and middle mile solution
- Unmatched NLOS range and signal penetration
- Flexible configuration and applications
- Two models cover 51 VHF and UHF channels
- Legacy compatible and future proof
- Remote management and diagnostics
- Web-based browser using https ssl interface

RuralConnect IP – product specs

■ **RADIO SPECIFICATIONS**

- Frequency Bands 174-216 MHz (ch 7-13), 470 to 698 MHz (ch 14-51)
- RF Transmit Power 0.25 W to 1.6 W (+22 to +32 dBm)
- Data Rates 1000, 2500, and 4000 kb/s
- Modulation FSK, SOQPSK
- Channel Spacing Part 15.709 Operation: 6 MHz
- Max Tx Duty Cycle 100% with fan
- Operating Mode HDX or simplex
- User Ports RS-232, Ethernet

■ **ENVIRONMENTAL SPECIFICATIONS**

- Operating Temperature Range -30° to 55° C
- Operating Humidity Up to 95%, non-condensing

■ **MECHANICAL SPECIFICATIONS**

- Client Dimensions 3.5" x 5" x 1.4"
- Base Dimensions 11.8" x 4" x 11.8"

■ **POWER**

- Input Voltage 9 to 14 VDC
- Current Tx: 1.5 A at +32 Rx: 0.5 A (6.5W) Idle: 0.2 A (2.6W)
- Connector 2.5 mm jack



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Four Dimensions of Spectrum

- Frequency, Time, Power and Geography
- FCC is moving on a plan to allocate spectrum more efficiently
 - The TV channel band represents the first time an unlicensed radio is certified for use in a licensed band
 - This is possible because the device is gps located and then provided a list of unused channels from a database manager though an internet connection

SCADABlazer – Innovative Solution for Control and Monitoring of Data

- 144 to 960 MHz – 5 watts RF power output
- Large capacity multipoint – up to 250 endpoints
- Software Defined Radio allowing variable bandwidth, higher modulation scheme and data throughput
- Web based browser easily adapts to 3rd party management applications
- Versatile alarms and diagnostics
- Legacy adaptable and future ready
- Simple setup and install



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LongHaul TDMA– Legacy Backhaul Solution

- Long-range microwave radio with low, fixed latency
- Fat pipe for video, voice and data services
- TDMA for excellent range and TDM to IP migration
- Large number of frequency band choices
- Proprietary design with WPA2 and AES encryption
- Web based browser using https ssl interface
- Industrial temperature rated for harsh environments
- Very low power needs for solar-powered applications



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TrailBlazer–

Fractional T1 radio with Integrated Channel Bank

- Long-range for greater than 50 miles
- Interfaces include 4 Wire, POTS, V.35 and Ethernet
- Configurable for up to 8-64 kbps PCM channels
- TrueTDM™ with fixed latency technology
- Transparent to wireline service
- No license required, yet private and secure
- Plug and play simplicity and reliability
- Rugged and waterproof
- Very low power needs for solar-powered applications



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TB Applications – ?



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LongHaul ST– Full Featured Access Solution

- High-capacity point-to-multipoint last mile
- 150 Mbps aggregate TCP/IP throughput (120/30)
- Four 1-Gbps ports can be configured as 4 port switch or 3 port switch with WAN
- Host can support up to two radio modules
- 900 MHz, 2.4, 3.6, 4.9, 5x GHz frequencies
- Level 3 routing features e.g. BGP and DHCP server
- QOS, PPPoE server, MAC add port forwarding
- WPA, WPA2 and RADIUS encryption
- Flexible, affordable and truly interoperable



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Carlson Wireless – End to End Radio Solution

- SCADA, Network Backbone, Wireless Access
- Single vendor procurement support and training (one throat to choke)
- Designed and made in the USA



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Propagation Loss vs. Frequency

- Free Space Propagation Loss = $36.6 + 20 \log f + 20 \log d$ dB (f in MHz and d in miles)
- What does this mean in practical terms
 - The path loss goes up by the square of the frequency – see below examples
 - 4 watts @ 200MHz = 64 watts @ 800MHz
 - 4 watts @ 450MHz = 256 watts @ *3600MHz
- Lower frequencies are able to tolerate more foliage and terrain obstructions due to larger ground wave

*Note: antennas are more space efficient at higher frequencies

What are TV “White Spaces”?

- Unused TV channels
- Gaps created by the 2009 migration of TV channels from analog to digital in the UHF and lower VHF bands
- FCC ruled Sept 23 that unused channels now available for unlicensed public use
- Rural areas have the most amount of unused channels

“Wi-Fi on Steroids”

- Typically has 2 to 6 times the coverage of Wi-Fi in hilly areas
- Penetrates buildings and foliage
- Capable of meeting today’s bandwidth demands
- Incredible potential for rural broadband

Wi-Fi vs. White Space

- Wi-Fi uses microwave radio signal (2+ GHz)
 - Requires line of sight, easily obstructed
 - Requires expensive infrastructure (towers)
 - Offers limited coverage
- TV White Space (TVWS) uses 50-700MHz
 - Can penetrate foliage, buildings, basements, etc.
 - Uses existing infrastructure
- Both have the same bandwidth capacity

What Does This Mean For Rural Broadband?

- The more rural the area, the more available TV white space
- Ideal for rugged terrain and sparsely populated areas
- Affordable and simple to deploy

Works in Rugged Terrain

- Does not require line of sight
 - penetrates foliage
 - bends around obstacles
 - works in hilly or mountainous terrain
- Requires minimal infrastructure

Economical Even in Sparsely Populated Areas

- Covers wider areas
- One access point can meet the needs of a small community